

eMarketing Solutions

- **Drive** traffic from all devices and media.
- **Convert** visitors into sales.
- **Measure** your success.
- **Adjust** to be the best.

Our Digital Marketing experts will tailor a unique data-driven eMarketing program for your business!



Search Engine Optimization Solutions

- ▶ On Page Optimization ▶ Off Page Optimization ▶ Local Listing Optimization ▶ Niche Specific Links Building
- ▶ Mobile Optimization ▶ Content Marketing ▶ Press Release Creation ▶ Blog System Management ▶ SEO Level 1



Social Media Solutions

- ▶ Facebook ▶ Twitter ▶ LinkedIn ▶ Pinterest ▶ Instagram ▶ Google +



Paid Advertising Solutions

- ▶ Google Search Advertising ▶ Google Display Ads ▶ Remarketing ▶ Facebook PPC Advertising
- ▶ Yahoo-Bing Ad Networks ▶ Independent Banner Ad Campaigns ▶ Billboard and Print Campaigns



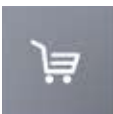
Email Marketing Solutions

- ▶ Email Marketing ▶ Email Copywriting ▶ Autoresponders
- ▶ Email Template Design ▶ Email List Building ▶ Email Letterhead Creation



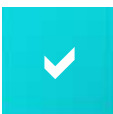
Online Reputation Management Solutions

- ▶ ORM Monitoring ▶ Testimonial/Review Reach Out ▶ Q&A Engagement
- ▶ Forum Engagement ▶ ORM Pro/Reactive Postings



Ecommerce Solutions

- ▶ Third Party Product Placement ▶ Amazon Store Management
- ▶ Google Shopping ▶ Usability/AB Testing ▶ Affiliate Programs Management



User Interface Solutions

- ▶ Website Edits ▶ Survey Administration



Strategic Solutions

- ▶ Unique Website Phone Number ▶ Competitive Analysis
- ▶ Report & Analysis Monthly ▶ Client Meetings

Sample eMarketing Plan Breakout

