

# OUR MISSION

Is to exceed expectations!

## RELATIONSHIPS

I will nurture positive relationships and expectations with those who entrust me with their business and care. I know our customers have a choice and that I must provide great value for them to choose us.

## EXCELLENCE

I will stay focused on our promise of "Smarter Solutions, Best Practices, Proven Results" and will expect more from myself than our customers do.

## TEAM VALUES

I will respect our teams, both internal and external, fostering trust & accountability within myself and challenging other team members toward greatness.

## INTEGRITY

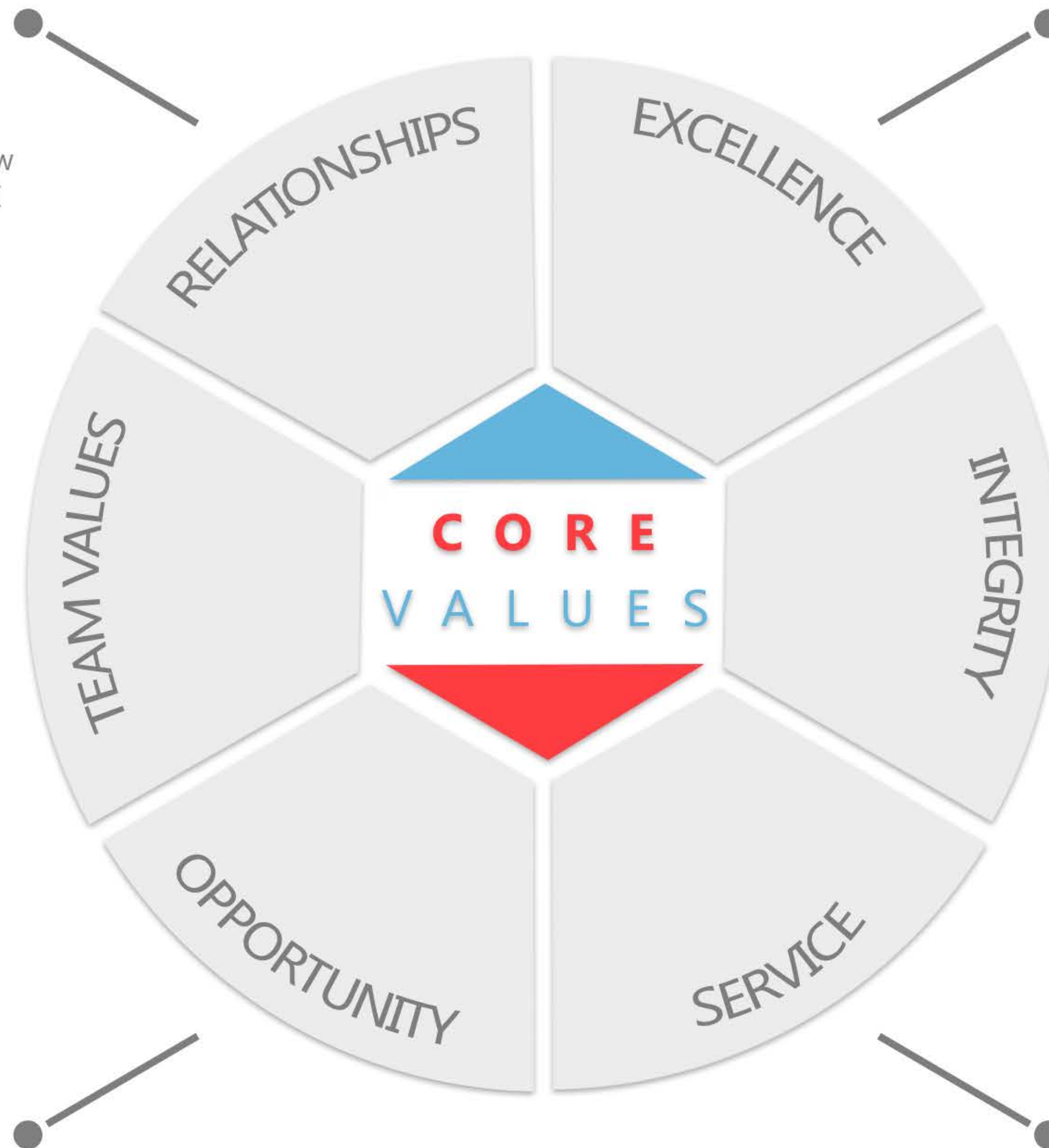
I will apply the highest ethical behavior, be transparent and honest, as I uphold the trust of our stakeholders.

## OPPORTUNITY

I will seek out new opportunities both with existing customers and new prospects, expanding my personal expertise in the industries we service.

## SERVICE

I will treat every customer interaction as an opportunity to demonstrate that I will provide a service level that I would like to receive myself.



# OUR VISION

RCC will create, design, engineer and provide technology solutions for our customers. We will provide products and services to the business to business sector. We will provide the best solutions available for both the Digital Marketing and IT Services categories. Our business will expand locally and nationally, obtaining strategic alliances with quality partners, acquisitions of competing companies allowing expansion into new markets. RCC will ensure a safe, nurturing work environment that provides opportunity both personally and professionally for our most valuable asset, our employees. Our success will be measured by the satisfaction of those who we partner with, those who we employ and those we have the privilege to serve.